

PROSPECT SOCCER ACADEMY

Charter School Vendor

From Prospect to Pro.
Learn from those who made it.



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section 1.1

Our Story

Founded in 2020 by Premier League Pros Rob Kiernan and Harry Forrester, Prospect Soccer Academy isn't just a training ground – it's a hub where future champions are formed.

Rob Kiernan, a formidable central defender, and Harry Forrester, a dynamic midfielder, both began their soccer journeys at Watford's academy aged 7. Together, they formed a powerful partnership, celebrating championship success whilst embodying the enduring camaraderie and shared aspirations that define their careers on and off the pitch.

With a combined total of **28 years playing experience in top European leagues**, and a staggering tally of over 400 professional matches, the pair have amassed invaluable insights into the game. Now, they've set their sights on nurturing the next generation here in the United States.

Drawing upon their professional experience in Europe and their own journey to the top, Rob and Harry are committed to instilling the **core values of discipline, resilience, entrepreneurial spirit and sportsmanship**. They know that success on the pitch is only part of the equation; true victory lies in character development and personal growth.

Prospect Soccer Academy doesn't simply shape athletes; they **forge leaders, champions, and role models** - individuals who embody integrity, grit, and determination both on and off the field.

section 1.2

From Prospect to Pro.

The unique story of two friends, rising through the soccer ranks together, now inspiring the next generation with their professional insights and experience.



section 1.3

Founder Bios

Rob Kiernan

Rob Kiernan embarked on a remarkable football journey at Watford Academy, swiftly ascending the ranks and assuming the captaincy of the under-18 side in the 2008–09 season, a testament to his leadership skills both on and off the pitch. Transitioning to **Premier League clubs** Wigan Athletic and Rangers, Kiernan played a pivotal role in securing remarkable victories and **championships**. Notably, his contributions were instrumental in Wigan Athletic's memorable **FA Cup journey**, where his defensive prowess proved pivotal in critical matches, and Rangers' triumphant **Scottish Championship title win**. Kiernan's influence extended across continents to American club Orange County SC, where he left his mark with 47 appearances and a **USL Championship win**. Throughout his illustrious career, Kiernan's unyielding dedication and exceptional talent solidified his legacy as an indomitable force in the world of football.

Harry Forrester

Harry Forrester also started his football career at Watford Academy, honing his skills before venturing to Aston Villa. His journey unfolded, from the **Scottish Premiership** with Rangers and Kilmarnock to the Football League with Brentford, Doncaster Rovers, and AFC Wimbledon. With experience at **England U16 and U17** levels, Forrester's career epitomizes versatility and adaptability on the pitch. He played a pivotal role in Aston Villa's under-18 team securing the **FA Premier Academy League** and contributed to Brentford's Reserve League South title victory. At Rangers, he was instrumental in clinching the **Scottish Championship title**, highlighting his impact in successful campaigns. Beyond the UK, Forrester represented clubs like Tractor, Machine Sazi, **Orange County SC**, and Los Angeles Force. Through his journey, Forrester exemplifies resilience, determination, and the relentless pursuit of excellence.

section 1.4

Our Mission

Our mission is clear:

To forge tomorrow's champions, on and off the field.

- **Unique Approach:** Shaped by founders Rob Kiernan and Harry Forrester's firsthand experiences.
- **Professional Insight:** Rob and Harry's journey to success uniquely equips them to guide players, offering more than just technical skills.
- **European Connections:** Access to opportunities not typical for American coaches, providing diverse skill development environments.
- **Range of Environments:** Individual sessions, dynamic group training, weekly clinics, a dedicated youth day academy which combines school, and immersive camps cater to various needs.
- **Merging Methods:** Blending European pro techniques with the American soccer market's growth potential.
- **Community-Centric Purpose:** Accompanying players from first steps to memorable victories, guided by values of discipline, resilience, entrepreneurship, and sportsmanship.
- **Holistic Development:** Instilling confidence, leadership, and lifelong passion for the game.

Rob and Harry conquered the journey to the Premier League. **Now it's your turn.**

section 1.5

Charter School Enrichment Vendor

As a leading enrichment vendor for charter schools, Prospect Soccer Academy is dedicated to enhancing the educational experience of Charter School students across North and South Orange County.

Led by ex-professional soccer players Rob Kiernan and Harry Forrester, our team of experienced coaches bring a unique blend of expertise, passion, and dedication to every session.

- **Dynamic group training programs:** Our group training sessions are designed to instill fundamental soccer skills, foster teamwork, and promote physical fitness among students of all ages and abilities.
- **Specialized workshops:** From tactical strategy sessions to mental resilience training, our specialized workshops cater to the diverse needs and interests of your student, providing valuable insights and techniques for success on and off the field.
- **Qualified coaching staff:** With PSA, your students will receive instruction from qualified coaches who hold the necessary certifications, licenses, and credentials to deliver top-quality training in a safe and supportive environment.
- **Comprehensive insurance coverage:** We prioritize the safety and well-being of your students by maintaining adequate levels of insurance coverage, ensuring peace of mind for both parents and school administrators.
- **Thorough background checks:** All PSA coaches undergo thorough background checks to guarantee the integrity and professionalism of our staff, further reinforcing our commitment to student safety and security.

section 1.6

Why Prospect Soccer Academy?

Prospect Soccer Academy offers charter schools an exciting opportunity to elevate their academic offerings while fostering positive student development. Research, like the recent study by Forsyth, Martin, and Whisenant*, underscores the profound impact of sports participation on crucial life skills such as teamwork, fair play, resilience, and confidence-building. Student-athletes tend to have better grade-point averages, attendance, and discipline and lower dropout rates than students who do not compete in interscholastic athletic programs

By aligning with PSA, charter schools not only unlock these invaluable benefits but also gain access to our roster of skilled coaches, tailored player development strategies, and a community-centric ethos.

How we're different from the rest:

Expert Coaching Staff: Led by former European professional players, PSA boasts a team of experienced and qualified coaches who provide top-tier training, personalized guidance, and mentorship to each player, ensuring optimal development and success on and off the field.

Holistic Player Development: Prospect Soccer Academy emphasizes holistic player development, focusing not only on technical skills but also on character-building, teamwork, and personal growth.

Community-Centric Approach: PSA fosters a strong sense of community among players, parents, coaches, and supporters, creating a supportive and inclusive environment where everyone feels valued and connected, enriching the experience for all involved.

section 1.7

Our Reputation



“Prospect Soccer Academy have been great partners to us here at US Sports Camp, operators of Nike Soccer Camps. They embody who and what we're looking for in a long-term partnership. Since 2021 our camps with Prospect Soccer Academy have grown significantly, largely because they offer **one of the highest-rated Nike Soccer Camps** across the county. For scale, this summer we'll run over 550+ camps with partners ranging from Top D1 college programs, professional teams, clubs, and large youth-sport entities. Important items such as safety, communication, logistics, staffing are all handled professionally and the goal of offering an opportunity for youth athletes to experience best-in-class coaching is always delivered.”

JOSH SCRIVEN
SENIOR DIRECTOR, NIKE SPORTS CAMPS

**US | SPORTS
CAMPS**



section 1.8

Core values

These values inform our visual and verbal identity.

WE ARE GUIDED BY:

discipline

resilience

sportsmanship

entrepreneurial spirit



WE ARE
GUIDED
BY:

DISCIPLINE

RESILIENCE

SPORTSMANSHIP

ENTREPRENEURIAL SPIRIT

discipline: inspiring excellence

At Prospect Soccer Academy, discipline is our cornerstone. We are steadfast believers in the transformative power of **consistent, purpose-driven effort**. Our approach to discipline isn't just about adherence to rules or a rigid training schedule; it's about cultivating a mindset of relentless improvement and meticulous attention to detail. Whether it's mastering complex plays on the field or developing the mental stamina to overcome challenges, our trainers and players are dedicated to a regimen that fosters growth, ensures progress, and sets a foundation for success.

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resilience: empowering achievement

Resilience is woven into the fabric of our training philosophy. While discipline provides the framework, we understand that resilience is equally essential for young players' growth. Through structured programs and challenging exercises, players learn to **push beyond comfort zones and embrace adversity** as a growth opportunity. Whether facing setbacks or competition, we empower our players to bounce back stronger. By nurturing mental toughness and fortitude, we equip our athletes with the resilience they need to thrive both on and off the field.





WE ARE
GUIDED
BY:

- DISCIPLINE
- RESILIENCE
- SPORTSMANSHIP**
- ENTREPRENEURIAL SPIRIT

sportsmanship: cultivating respect

Respecting the spirit of the game, Prospect Soccer Academy places a premium on sportsmanship behavior. While technical prowess is paramount, we recognize that sportsmanship is equally pivotal in shaping well-rounded players. Our coaching ethos **prioritizes respect, fairness, and integrity, both on and off the field.** Through carefully planned training sessions and teamwork exercises, players learn the importance of working together and treating others with kindness. Whether they win or lose, we encourage them to be driven, gracious and humble.

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innovating entrepreneurial spirit

At Prospect Soccer Academy, fostering an entrepreneurial spirit goes beyond the field. We believe in empowering our players to think creatively, take initiative, and seize opportunities both on and off the pitch. We provide **opportunities for players to develop their leadership skills**, whether it's through captaining their team or organizing community events. At PSA, we don't just train soccer players; we nurture future leaders and innovators who are ready to make their mark on the world.





